

For Immediate Release

News

Public Relations

MetLife Insurance Limited

ABN 75 004 274 882

AFSL 238096

Level 9, 2 Park Street

Sydney NSW 2000

**MetLife**<sup>®</sup>



### **New structure for the Marketing & Distribution team**

SYDNEY, 14 April, 2010 – MetLife Insurance Limited (MetLife) has announced a new structure for the Marketing & Distribution team of MetLife in Australia, effective immediately.

Eric Reisenwitz, Chief Marketing and Distribution Officer, heads up the restructured team. The new structure will include five teams: Product, Reinsurance & Pricing, Marketing & Distribution, Institutional Insurance Distribution, Direct Insurance Distribution and the Citi Strategic Partnership.

“This new structure has been designed to capitalise on our ability to cross sell products within the distribution channels, driving growth for our business with a unique offering in the marketplace. We will also enhance our efforts to capitalise on our brand and global strength by centralising certain functions to create a more robust Marketing organisation,” said Eric.

Some key changes include Richard Anderson moving from Head of Institutional to Head of Product, Reinsurance and Pricing, a new department responsible for ensuring products and solutions meet the needs of clients.

Aaron Stokeld will take on the role of Head of Institutional Insurance Distribution and Julian Carpenter will lead as Head of Direct Insurance Distribution.

Rosemary Kwan is Head of Citi Strategic Partnership, demonstrating the importance of Citi to our business and Natalie Kitchen has moved to the role of Head of Marketing and Communications from her previous role of Corporate Affairs Manager.

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#### **About MetLife**

MetLife Insurance Limited (MetLife), an affiliate of MetLife, Inc., provides group life insurance through superannuation and employee groups and individual life insurance products via affinity partners. The MetLife companies\* entered the Australian market in July 2005 with the acquisition of MetLife, a specialist provider of life risk insurance products. For more information about MetLife, please visit the company’s website at [www.metlife.com.au](http://www.metlife.com.au).

MetLife, Inc., through its affiliates (collectively the “MetLife companies”)\*, reaches more than 70 million customers in the Asia Pacific, Americas and Europe. Affiliated companies, outside of Australia, include the number one life insurer in the United States (based on life insurance inforce), with over 140 years of experience and relationships with more than 90 of the top one hundred FORTUNE 500® companies. The MetLife companies offer life insurance, annuities, automobile and home insurance, retail banking and other financial services to individuals, as well as group insurance, reinsurance and retirement and savings products and services to corporations and other institutions.

**Media Contacts:** Natalie Kitchen  
02 9266 1574 or 0409 469 547